the leadership of Harold F. McCormiek, of Seattle.

The idea is to form a community service organization which will afford dent of Swift & Company. Announcement of the project was made to-day.

Purity unspoiled

by "compound-

ing-straight.all-

refinery, power-

full gasoline.

SOCONY

MOTOR GASOLINE

STANDARD OIL CO. OF NY

sign of a reliable dealer

COLCATE'S

TALC POWDER

For your Comfort on Hot Days

EMPLOYERS TO AID WORKERS a commission of forty large employers Mitchell, a banker, as the result of a

smoting more cordial feeling between it was stated that the idea of the of sympathy and helpfulness." orkers and those for whom they work. Commission originated with John J. Mitchell said.

AND VACATIONERS Frozen Poultry and Egg Speculators Found to Have Been Stung. Been Stung. Been Stung. Frozen Poultry could be distributed to consumers at reasonable expensive cuts of beef, such as steaks, the prices on the balance of the carcass are comparatively reasonable, especially on the ordinary cuts of roast and stewing meats.

Market, when asked what were the prospects of shipping fresh fish to the rural communities during the season, replied: "The fish business is in a bad state; the fishermen are striking for more money than the business and most of the chain stores are selling a fairly good grade of table butter, for more money than the business act at 56 a 57c, while other stores are not charging over 55c a pound for the same grade.

The Hebrew housewives in the Williamsburgh section in Brooklyn are

can stand, and we are getting few fresh fish just now. The shortage of lice adds to the expense of handling, as fish require liberal leing at all times. I know our firm would save money by shutting down for the summer, and I think others would, too."

Interviews with some of the other leading wholessile fish dealers disclosed the same sentiments. The merchants in Peck Slip that handle the fresh water fish report the same conditions that exist in the salt water fish market.

We have an immense amount of frozen poultry of last year's production in the freezers. The Government report gives the entire holdings at \$4,571,513 pounds against 18,333,127 pounds a year ago. This poultry was purchased at the highest prices ever known. The speculators did not look for so early a peace, and the armistice dashed their dreams of famine prices. Included in this colossal amount are 14,000,000 pounds of fricassee fowls and over \$,000,000 pounds of broilers. The reasting chickens weigh about 4 to 5 pounds each, are of exceptionally fine quality and are now offered wholesale at 400 or less. This would enable retail dealers to sell a fancy 5-pound roasting chicken at 43 to 45c a pound.

This class of pouktry is cheeper than the wholesale market and selling at 50 to 60c each for melons weighing 25 to 30 pounds, but most retailers are charging double for smaller sized

most other meats and consumers should not pay over 45 cents for the finest corn-fed roaster, but some high class shops handle milk-fed roasting chickens that cost 2 to 3 cents a pound more. Regarding these frozen broilers and frying chickens, the prices are about the same as the roasting chickens. If we had reasonably square dealing retail poultry

By P. Q. Foy.

(Special Food Expert of the Evening World.)

The shortage of ice is being felt more each day by the vacationists in the northern sections of this State. One of the leading trunk line railroads has refused to furnish iced cars, and as this line taps the principal lake and mountain resorts, the possibility of getting perishable fruits and vegetables during the hot weather is none too bright. Three of the large railroads on the Jersey side are furnishing iced cars when notified in advance. A large fish dealer in Fulton Market, when asked what were the

to 30 pounds, but most retailers are charging double for smaller sized

NEW IS HELD FOR MURDER.

LOS ANGELES, July 9.-Harry S New ir., son of United States Senator New of Indiana, was held on a charge of murder in the first degree after an autopsy yesterday on the body of Frieda

autopsy yesterday on the body of Frieda Lesser. The examination of the siri's body confirmed News Story of the reasons that led him to urge her to marry him at an early date.

New was arraigned before Justice Hinshaw and held without ball for a preliminary hearing on Mönday. Mrs. Lulu M. Burger, mother of the prisoner, is expected here to-day to take charge of his defense. It was said to-day that his plea will be insanity and that Earl Rogers, one of the best known lawyers on the Coast, will defend him. Now, who has been despondent for several days, is being closely guarded to prevent any attempt at suicide:



Liberty Loan Bonds

French and Spanish Spoken Hers

Write ier Oar 80-Page Catalog and E-Page Special Sale Circular

3-ROOM APARTMENT \$245

4-ROOM APARTMENT \$375

Our Liberal Terms

Value Decoeit Week 15 % 8100 810.00 825.00 15 % 825.00 821.00 82.50 800 825.00 825.00 8200 840.00 84.00 Cash 8400 840.00 84.00 Disc'nt Larger Amounts un to 85.000 Evens apply also to New York State. New York State.

5-ROOM APARTY

Voile porck. frocks, \$9.75

been quite proud to have offered these frocks to \$12.50. But I got them at concession. And they will

our customers be marked \$9.75 Thursday.

Foulard and georgette patterns are shown

in these charming frocks. Informal enough for home wear, and formal enough to wear on the street

Particular attention has been given to having youthful lines, attractive collars and good-fitting

Third floor and Main Aisle, Old Building

Four Groups in the Manage August Furniture Sale

Now being offered at lowered prices

A certain maker has the reputation "in the market" of turning out the finest quality and best designs in furniture, and from him we have for this sale

\$52,672 of matched bedroom and dining-room suites to sell for \$39,504

Another maker, of fifty years' standing, is specially well known for the fine construction of his furniture—what is called "cabinet work." From him we have—

\$61,602 of matching bedroom suites to sell for \$49,381

In mahogany, walnut and enamel finishes

A certain factory that from our own experience we have found "tried and true," specializes in moderate-price furniture—and from that organization we

\$50,120 of bedroom furniture to sell for \$40,096

In mahogany, walnut and ivory enamel

From four of the best makers of living-room, library and general upholstered furniture good quality and in large variety, yet moderate in cost, we have-

\$150,576 of this furniture to sell for \$120,461

Here, then, is more than three hundred thousand dollars of furniture that we have bought for the sale, in addition to our entire regular stock—more than a million dollars in all, offered at 10 to 40 per cent. less.

And offered now—when people want furniture—after the war economy and when so many new families are moving into New York.

Fourth, Fifth and Sixth Galleries, New Building

Bedding in the August Sale

\$42 for our \$56 mattress, filled with best black horsehair \$34 for our \$42 mattress, filled with pure South American horsehair

\$34 for our \$42 mattress, filled with our best grade of mixed hair. \$26 for our \$34 mattress, filled with a good grade of black mixed hair \$24.50 for our \$32.50 upholstered box spring, tufted top

\$20 for our \$25.50 upholstered box springs—a very popular spring \$3 for our \$3.75 pillows, 22 x 30 in., filled with good mixed feathers. Everything in the Bedding Store reduced at least 10 per cent.

Foregoing prices of mattresses and box springs are for full size. Smaller sizes at proportionate savings. Sixth Gallery, New Building

Best dresses we have yet had at \$1.95

For little miss 6 to 14

Striped organdie-wee stripes in rose or blue on white grounds. flower-printed lawn, chambray and plaid gingham are the materials in which seven of the models are fashioned. Two of the models are illustrated. Another distinctive and attractive model is the listle suspender dress with chambray skirt and checked gingham waist.

Then, too, there are "regulation" dresses fashioned of a heavy and durable cotton material in white or

Only 200 of these dresses. The price, \$1.95, is absurdly

New white skirts

Skirts of white cotton gabardine, cotton tricotine and novelty cottons in two specially designed models for young girls. Pleated model is \$6.50; severely tailored style is \$5.50. Lengths-26 to 32 in.

Second floor, Old Building

Boudoir Slippers at Half

Because the sizes are broken we are selling these very good boudoir slipperssizes 1 to 3 and 6 to 8 only— \$1.50 pair.

Made of flexible fine leather; without heels (a few with low heels); pink, rose, blue, red and tan. Finished with fluffy silk

First floor, Old Building

Couch Hammocks, \$13.50 A little special sale

Khaki, with soft top, rolledge mattress, galvanized springs (won't rust), and adjustable wind shield. Third Gallery, New Building

Save \$1

on petticoats \$2.95 to \$4.95 for all sorts, all rolors, made in various ways; all this season's petticonts.

Main Aisle, Old Building

A BULLY outing shoe or working shoe for Men

made of soft dark tan leather with a rawhide sole. Goodyear welted, unlined and almost seamless. It is just about the most comfortable shoe a man could wear for summer-hardly the thing for a business shoe, but a fine shoe for the country, fine for outings, and nothing better for mechanics, painters, carpenters, machinists, ship workers—in fact, for any man who is much on his feet and wants a soft easy wide shoe.

We have just a thousand pair Made from a spe-

ial lot of leather that we found last Winter, so that they can be sold at the very low price of

You had better get your pair before they are gone, because there will be no more at this

Men's Shoe Store, Burlington Arcade floor, New Bldg.



AFTER a bath—or a dip in the sea—a plenti-ful use of Colgate's Talc makes dressing

comfortable. It absorbs hot-weather stickiness

and makes the cooling refreshment of the water

Don't be without Colgate's this Summer - the

more often you use it, the greater your comfort.

Colgate's is the real boric powder - soothing.

last longer.





